

Communications Update August 4th, 2020

Facebook

April 7- 7,511 followers
April 27- 7,801 followers
August 8- 9,927 followers

Instagram

April 7- 1,054 followers
April 27- 1,125 followers
August 8- 1,923 followers

Notify Me

April 7- Emergency Alert- 259, Important Alert- 222, Weather Alert – 217
April 27- Emergency Alert-271, Important Alert- 234, Weather Alert- 228
August 8- Emergency Alert-394, Important Alert-344, Weather Alert 342

Current Projects

Weekly Employee Spotlight





Working with Victoria Ward on a Parks and Recreation Overhaul for website. New photos, new descriptions, more interactive and colorful features for the site.



Creating a video on our future Water Rescue Team



Morehead City Magazine Template and Plan

Ongoing Projects:

Website Updates

Social Media Posts

Internal and external communications

Virtual recreation activities for social media

Branding

Marketing

News Releases

Monthly Utility Bill Insert

Apparel